● 452

/Information on cooperative credit unions will be found in category 474. For information on the extension of credit by the Agricultural Bank see category 652./

1:Sanders Z-5,4 (1952-1959) 1962 EH1 Greece EH1

the buildings around the plateia catch the eye. The church with its bell tower and dome is easily spotted. The cemetery is at the edge of the village, we are told, "back there where you passed the row of tall cypress trees." The school is usually nearby. If school is in session, then the noise of children at recess can be distinctly heard, as can the bell which calls them indoors. A sign rather than the size of the building announces the headquarters of the local village council. Many villages have a cooperative society, identified by a sign on its office near the plateia. Other coffeehouses and one or two small grocery stores account for the rest of the buildings on the square.[2] The universality of these coffeehouses and small shops is shown in Table 1, presenting the services provided in eight villages of more than a thousand in population, in the early 1950s.[3] Some of the items deserve fuller explanation.

The flour mills. In the case of the Xanthe village, four of the flour mills were built during the occupation, the other two long before then. These mills operate not more than a total of thirty days each during the year because local grain production is very limited and also because local people get their ration flour ready-ground from the government.

The one flour mill in the Mesolongi village has an old engine which uses charcoal for fuel and which hardly works more than two days a week. Most of the time it is under repair. Many of the villagers are therefore obliged to take their grain to the mills of neighboring villages.

The bakeries. In the larger villages these find sufficient business to stay open not only to sell their goods but to bake throughout the day for the village housewives, who bring in either unbaked loaves of bread or some dish for the ovens. With fuel so scarce in many parts of the country, it is much more economical at times for a family to take an uncooked casserole to the commercial baker than to try to bake it at home.

The village stores. In one of the Macedonian villages the yearly gross sales of the seven stores run from just less than $700 for the smallest one to $3330 for the two largest. These same two largest ones extend over $1000 of credit each year, while the smallest one gives no credit.

The owners of these stores purchase their goods directly from wholesale dealers in Salonica and bring them to the village with trucks or horsecarts. They do not hire any outside laborers, but use their sons or family members for the work. All stores sell for cash, credit, or take different farm products as payment. The credit extended to farmers by the different shopkeepers depends on the financial situation and the economic standing of the customers. More credit is given to farmers who own livestock because they are able to pay back their debts at more frequent intervals than ordinary farmers, who can pay back their debts only once a year after harvest. No direct interest is charged on credit goods, but their price is usually such as to include the interest.

The studies cited contain much more information about these village stores. The stock carried may include food, clothing, and farm implements.

1:Sanders Z-5,4 (1952-1959) 1962 EH1 Greece EH1

Now and then we find mention of a shop grossing over $5000 a year, but this is exceptional and means that the proprietor has to extend a great deal of credit to take in that amount. Mention could be made here of the yardgoods shops which have come into existence because of the women's desire for the factory-made cotton goods, often of inferior quality. Often they sell beautiful handmade woolen fabrics at ridiculously low prices just to buy the cotton goods which they take to a local dressmaker in order to have a frock in the modern style.

The artisans ply their crafts in small shops, often in full view of those passing on the street. By working near the door or window they take advantage of the daylight and thus use less electricity in their dim ateliers. The list of these artisans for a village in Central Greece reveals much about them and about the Greek village itself:

Two saddlemakers — who are also part-time farmers.

Two blacksmiths — both well-trained skilled laborers owning their own shops.

Two shoemakers — one only repairs shoes, while the other also makes new shoes.

Three tailors — one is exceptionally good, but the others are considered poor in their work.

Four butchers — all have out-of-door shops and kill animals only as needed. Usually one or two sheep are butchered each week. The owners cook the intestines which they sell very readily.

Ten seamstresses — some farm in addition.

Three barbers — one popular, the other two fair. All are located in the coffeehouses.

One horseshoe maker — owns twenty-five stremmas of land, which he farms. (One stremma is one fourth of an acre.)

Four masons — one owns eight stremmas of land which he farms, while the rest own no land. Two of these men are in the small village musical group which plays at all weddings and festivals.

Five cart owners — who earn a living by transporting products.

This random presentation of the services found in eight Greek villages scattered over Central and Northern Greece provides a quick introduction to, rather than any conclusive statement about, the business activity going on around the village square.

Telephone and electric poles indicate whether these two utilities are available locally. There is usually only one telephone, either in the office of the gendarmerie, the local community council, or a centrally located café. Should the village be one of those favored with electricity, the peasants proudly inform the visitor of that fact. When we asked what the advantages of electricity are, we got various replies: "Electricity brings cleanliness. We used to have smelly kerosene lamps." "Now we can light the streets and see where we walk in the evening." "We can have radios and learn what

1:Sanders Z-5,4 (1952-1959) 1962 EH1 Greece EH1

exhaustion hangs over the incessant labor of these peasants through the fields of Greece at threshing time. And when the onlooker finally sees the combine doing all of the operations at once, he experiences a feeling of relief. It is as if the accumulated work and sweat of centuries begins to be removed from the people who struggle for their bread.

Mechanization has begun to do miracles in the waste lands of Greece as well. One of the agricultural achievements since the war has been the drainage of marshlands by gigantic earth-moving machinery and dredges, thus putting large acreages under rice cultivation for the first time. Here the machine is a mixed blessing, for where rice growing has come with its promise of higher income for the people, it has also meant much heavier burdens for the women to whose lot falls the new task of planting the rice and cultivating it while the men give the orders and manipulate the flow of water.

The machine age has also brought pumps: not the kind powered by blindfolded donkeys or by tired human feet, but the kind that are run by gas engines or, in some places, by electricity. First, heavy drills operated by a semigovernment agency reach down for the water and, when it is found, the pumps are installed. The water is channeled into thirsty cotton fields and vegetable gardens to help raise the agricultural production of Greece up to as much as 37 percent over prewar figures.

Around Larissa, in Thessaly, on the trip with the director of agriculture and on other trips through that area, I had seen the great concentration of mechanized equipment which contrasted sharply with many other areas of Greece where peasants found it hard to get even iron plowshares or new hoes or sickles. In this mechanized area I talked with a man who bought a tractor. Alekos was his name. This is what he told me: "Three years ago I bought a tractor on the installment plan. The first year I did very well, for I could do work for my neighbors after I finished my own work and they paid me a good income. Now six of my neighbors have tractors; owning one is like a craze and I do not have so much work to do for others."

Alekos went on to describe how the wheat of his village had been threshed by machinery since 1925, each farmer bringing his grain to the place where the thresher had been set up, but nobody locally had owned a tractor and the thresher had come in from outside. Since the war, however, tractors had become so popular that they were symbols of social prestige. We told Alekos that we had been much amused by the sight of the peasants going to market in town with their families aboard the tractors and wondered if the higher the tractor the greater the prestige. He smiled and said:

> That is partly true but in the beginning only those who had 250 acres of land could buy a tractor and they needed a medium rather than a small tractor. Now anybody can buy a tractor who can afford one and will try to get one as good as his neighbor's.

1:Sanders Z-54 (1952-1959) 1962 EH1 Greece EH1
Thessaly

acres a day with a tractor. "Before the war," he went on to say, "a peasant who tried something new was considered an amusing person with a loose screw in his head. Even the agriculturists were received with 'what have those educated people got to tell us who have callouses from working?' Also, the agriculturist has learned more about agriculture and more about people, changing for the better."

The director's wife agreed with what we had learned from Alekos about the effect of mechanization upon woman's work. She did point out that machine harvesting and threshing had relieved the housewife of an old burden of feeding many people for long periods of time when the work was done by hand. However, the women still plant tobacco and cultivate cotton. Men are helping out a little more, but this hard field work in Thessaly is still a woman's job. Here again there is some compensation for the women. Although they have as much work now as before, they have more money. They will change into better dresses in the evening and go for a walk on a weekday, something much less common before the last war. Finally, the director's wife pointed out, those families who own twenty to twenty-five acres of land have acquired ease and prosperity and are becoming a well-to-do peasantry.

Elsewhere around Larissa we inquired about the spread of mechanization. The tractor dealers in the town put Alekos' problems in a somewhat different light. We learned, for example, that a 46-horsepower tractor, with starter and pneumatic tire wheels, cost 55,000 drachmas ($3,667); the purchaser had to pay 40 percent in cash and could sign a bill for the remaining 60 percent, payable after 18 months to the Bank of Greece at the rate of 16 percent interest. Dealers and some of the local government officials considered this rate most oppressive.

A second problem was that of spare parts, most of which had to be imported. Foreign-exchange difficulties and import restrictions make this difficult; when the parts were not available, the owner of the tractor was greatly inconvenienced, to put it mildly. We got some idea of the problem of spare parts when we learned that there were 25 dealers of tractors of different makes in Larissa alone. The dealers attempted to teach the purchasers how to use the machine and, a year or so before, the government had set up traveling schools which instructed in the operation and care of the tractor and afterwards gave examinations for licenses. That year, out of 1,200 farm workers examined, only 700 were given a license.

Dealers also indicated that the buyer of a tractor usually ordered a plow and a disk-harrow, with many requesting grain drills. This equipment adds greatly to the total cost. Most of the tractors were bought by individuals or by a group of three to five peasants, with only twenty to twenty-five tractors belonging to cooperatives.

In the tractor land of Larissa everything seems fine now. As in the case

1:Sanders Z-5,4 (1952-1959) 1962 EH1 Greece EH1
Peloponnesos
[Shepherds]

233 to 500 before the war. Rent is usually paid in milk, in an amount equaling
427 the grain needed to seed the field pastured. If it takes normally 500 okas
of seed (23.5 bushels) to put in the crop on the area rented, then the
246 shepherd will pay 500 okas (1410 pounds, or 169 gallons) of milk. The land available has usually been in a crop the year or two before, but is allowed to lie fallow this one year and is thus free for pasturage. Only three or four Valtetsi families have been able to buy their own land down below, but they too bring their flocks back to Valtetsi in the spring.

434 As very little farming can be done on the steep and rocky hillsides
464 around Valtetsi, many of its people, like those from Parthenon, go to the
[321] plains below in June to help harvest the grain. In the late fall and winter,
[465] while pasturing below, some of them help with the gathering of the olives. They are usually paid in kind for such work, an important way of eking out their annual food supply. Other income, of course, is derived from the sale of milk, cheese, wool, and an occasional live animal. Most of the
426 shepherds are in debt to two outside "grocers" (whom they also call
452 "outsiders" or "foreigners"), who advance the equivalent of about $33 to a shepherd against the following season's milk products and agree to the
578 retirement of the debt at a fixed price per oka of milk or cheese. The price
[609] is said to be put so low that the grocer seldom loses, but if there is a rise in price he absorbs all of the profit, further disgruntling the shepherds indebted to him. Some of the conversation went like this:

"We had a bad winter this year. The pastures were not good because it didn't rain. We had to buy fodder to carry our flocks through and thus became heavily indebted to the grocer."

"Yes," added another, "the government shouldn't let these grocers exploit us so."

[474] "But," we asked, "why don't you form a dairy cooperative like some other villages and market your own milk products yourselves?"

[157] "Oh, we could never get together on anything like that," said one, and all the others shook their heads affirmatively. And they then smiled half-ashamedly and yet amused at themselves when a city Greek pointed out to them, "Why are you then blaming the government when you have just admitted that the fault lies in your own individualism and your failure to cooperate?"

233 As a flock passed through the village on its way to be milked after a
533 morning in the fields, I began to ask about the bells, whose assorted sizes made a peculiar and not unpleasing harmony as the animals hurriedly moved homewards. Then the Valtetsi shepherds confirmed what I had been told before — that the selection of bells is one of the tasks the shepherd takes most seriously. He goes to one of the metalworking shops in the market town and picks out a very deep bell with a pleasing tone. This he

1:Sanders Z-5A (1952-1959) 1962 EH1 Greece EH1

eldest. Nor is a young man supposed to undertake marriage on his own account until those sisters near his own age have all been provided with a suitable husband, which means with a dowry. Sometimes this may take a man until his fortieth year, after which he begins to contemplate matrimony or forego it altogether. A reverse twist, somewhat in evidence today, is for a man to marry a woman with a good dowry and then turn around and use that dowry for the marriage of his sister. But, in reality, this defeats the main purpose of the dowry which is to enable the young couple to have the necessary wherewithal to start a home of their own. There is no installment-buying procedure on which they can rely; the husband's income will only be enough to meet daily expenses and not large enough to cover furniture or payment on a house. These should be provided when one marries or the family will never have any economic security.

It should be pointed out that among some of the shepherd groups there is no dowry requirement at all. The same holds true for some villages in the Grammos Mountain area and in villages around Kozane, on the Macedonian-Thessalian border. In fact, near Kozane money may even be given to the girl's father because he is losing part of his labor supply (his daughter) which he had produced "with the sweat of his brow." In other villages such as Litohoron, near Katerine in the shadow of Mount Olympus, few young men demand a dowry, but people there recognize that they are exceptional in this regard. Around Arta, dowries are given but are not considered important in some of the villages.

Throughout most of Northern Greece, certainly in Macedonia and Thrace, a girl's dowry consists only of the necessary household furniture, mattresses, linens, blankets, and clothing. In some places, such as Kavalla, the girl upon marriage may be given the share of her father's estate (land), which would normally be hers at his death; but throughout other parts of Macedonia, such a division may not be made until long after her marriage upon her father's disablement or death. She may have some money, but that is not stressed as a part of her dowry unless she is angling for someone from a large town or city. The demand for cash is beginning to infiltrate into the villages around Serrai (where a small holding or a pair of oxen has usually been considered sufficient), as it will eventually throughout many of the areas where it is not now customary.

As one moves southward, the importance of land as an element in the dowry increases. In Thessaly, for instance, land and perhaps some livestock are sought in addition to the household and linen contributions. Where there is no land, the girl may offer from fifty to one hundred and fifty sovereigns, depending upon the value of the land in the village from which she comes.

But, more and more, gold sovereigns are considered the basic element in the dowry, with the understanding that household goods and linens are

1:Sanders Z-5,4 (1952-1959) 1962 EH1 Greece EH1

or Asia Minor who moved into the village in the 1920s, thus showing that participation may have something to do with cultural traditions. 275 571

These factors associated with participation may themselves be related to others which have not been spelled out. Then, too, the fact that participation increases with age would also be tied in with the leadership in organizations, since young people seldom attain official positions. Although findings such as these have to be tested in many ways before they become accepted generalizations, they do at least suggest some fruitful leads for further research.

Of equal interest is the reason the peasants give for going to one coffeehouse instead of another. Other accounts of village life had listed cleanliness, reputation, honesty, services provided, and the credit extended as the determining factors in the choice of coffeehouses. [452]

One village study reports as follows:

> Determining factors in the choice of a coffeehouse are the reputation of the owner, his cleanliness, honesty, and the extent of credit given to customers. Social class of an individual does not determine choice of a coffeehouse. An outsider coming to the village for the first time may visit any coffeehouse, but gradually as he becomes acquainted with the village people he will be drawn to a certain shop according to his interests, age, associates, etc.[7]

In this same village one coffeehouse is preferred by aged people. Youngsters, noisy people, and those who play technical games such as cards, chess, and checkers are not found there. A second coffeehouse is preferred by adult and old people, while all the younger people of the village gather in the third coffeehouse, which is popular because of the different games available there and because of its dance floor. This latter innovation means that girls, in the company of their parents or relatives, may visit this particular coffeehouse on Sunday afternoons or holidays in order to dance both the traditional folk dances and what passes in rural areas for modern dances. [535] [562]

One additional study is worth mentioning because it summarizes the type of patronage a village's seven coffeehouses enjoy:

A. Frequented by out-of-towners and employees
B. Employees, strangers, workers in village
C. Dance floor, so attracts mostly young men
D. Adult and old men of village
E. Village residents — not young men
F. Card-playing, so frequented mostly by young men
G. Outdoor coffeehouse — frequented by young men in summer.[8]

A villager will usually patronize the coffeehouse of which a relative is in charge so that he can get credit more easily, or simply give his trade to [602] [452]

1:Sanders Z-5,4 (1952-1959) 1962 EH1 Greece EH1

275 571 [602] [452]

the relative upon whom he might need to call at a later date. Many men are careful to visit two or more shops from time to time "so as not to offend any of the proprietors." Also, as one informant put it, "The peasant comes from the field, washes up, goes for a drink to a coffeehouse where he might be tied by blood, but in order to do business he goes to other coffeehouses to find people with whom to arrange use of animals for plowing, etc., and will stop for a drink with these people."

275 571 573

Anyone trying to understand the sociology of Greek village life needs to pay special attention to these coffeehouse groups. First of all, the regular patrons of each coffeehouse can be viewed as a group whose members possess certain bonds in common. They have heard many of the same stories; they have learned to react in almost the same way to the buffoon, the over-important person, and the fellow villager constantly seeking sympathy. Although they may frequent a second coffeehouse, they are apt to feel a primary loyalty to their first choice and will find any number of reasons to justify their opinion that it is the best coffeehouse in the village.

275 573 609 242

This general group, however, most of the time is broken down into cliques, varying in size from two during the day to as many as seven persons by evening. Each group has its own informal leader. According to Photiadis: "The informal leader in the coffeehouse gives the other members of his clique group his advice and the satisfaction that they are associating with a person of higher status, while he has the satisfaction of performing his role, the dynamic aspect of his status, which is his reward." Therefore, when some outsider, such as an agricultural agent, approaches the farmers at a particular table, the informal leader considers him a rival. "The agent is a person of higher status who can talk about things the others cannot. This exclusive selling of ideas makes the informal leader feel that his authority is lowered in the eyes of his subordinates, and as a result, he fears that he will lose the satisfaction he has had." No wonder, then, that he is very likely to oppose the ideas which the agricultural agent is trying to advance.

275 573 521 208

Of special interest is the way news spreads from one clique to the next as part of the community-wide decision on some proposal new to the village. Photiadis takes as an illustration the use of a new insecticide which had been demonstrated by the agricultural agent to a number of farmers earlier in the day:

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> The cliques which have members who have seen the demonstration will start discussing the matter and, after a series of objections and agreements, they will probably reach a decision or have split decisions. The opinion of the informal leader during this discussion has a considerable influence on certain members.
>
> Around the table of each clique there are usually one or more persons belonging to other cliques, or there are isolates sitting with the clique. These "isolates" . . . often move from table to table exchanging ideas or presenting the

6: McNeill H-5 (1947, 1956) 1957
EH1 Greece EH1
Nea Eleftherohori

[Villages of the Plains]

By 1956 "everybody"

178 was using fertilizer, and yields of wheat (the principal crop
241 for which fertilizer was needed) had increased to between 125
433 and 180 okes per stremma, as against the former range of 60
[243] to 80, depending of course on weather and variations in the quality of the land.

Even before the war, the farmers of Nea Eleftherohori had shown themselves willing to try new crops. Thus in 1947 there were modest acreages in legumes, cotton and tobacco as well as
178 some vegetables. Only tobacco did well, since there was no
249 irrigation; but government regulations forbade extension of to-
433 bacco acreage, in order to maintain prices. By 1956 this restric-
[656] tion had been removed for the district in which Nea Elefthero-
[435] hori is situated, and the farmers promptly began to increase their tobacco planting. In 1947 there had been a total of 52 stremmata in tobacco; in 1955 there were 480, and in 1956 no less than 898. Tobacco has in fact become the main labor-consuming crop, and it has also become the all-important cash crop
[434] for the village. Money income has multiplied several times over
[241] with the spread of tobacco cultivation, for earlier, when wheat, raised without benefit of fertilizer, was the main crop, there was often very little left to sell after the families had supplied their own food needs.

178 A second major departure occurred in 1956. With the help
241 of a bank loan, the village planted an olive grove on 900 strem-
464 mata of rough pasture. It will take ten years for the new trees
[245] to come into full production; but when they do, Nea Elefthero-
[452] hori will have a new and valuable crop, with the special virtue of requiring labor at a season of the year when other agricultural operations are more or less at a standstill. By combining grain farming (requiring labor in the early fall for planting and in the late spring for the harvest) with tobacco raising (requiring intensive labor in the early spring and for about two months in the late summer when the leaves must be picked daily and

/20 cont./ In 443 438
exchange for their agricultural products they get, kerosene, thread, buttons, needles, rice, sugar, tea, dried fish, beans, candy, olives, olive oil, soap and salt. Most farmers hang around the bazaar corners to watch the bargaining tricks of livestock merchants, visiting other friends from other villages, or buy and sell ocen, or watch the bazaar price for different commodities. These bazaars for many farmers are reliable centers of information, to know how he can advantageously exchange his goods for the needs of his family. Based of long experience, the farmer has found it 436
safer to keep his goods rather than money. Money, he thinks, creates more enemies than anything else.

The economic system which the farmer of Megali Vrisi and 443
in general the farmer of the area developed is peculiar to one 452
crop farming. The farmer usually makes all his purchases from [433]
one merchant, who could give him credit and collect it at harvest time in kind. The farmer goes to the market once a week for his needs. His merchant keeps the account. The farmer never keeps [451]
any account and never tries to investigate his accounts fearing he may lose his chance of getting credit. If the merchant is sincere and God-fearing and does not /21/ like to cheat the farmer, the farmer may be lucky, but I question this since my experience in that area proved to me, that in spite of the large amount of non-collected debts, the merchants were far better off than the farmers. At harvest season the merchants gather around the coffee houses. They carry scales and a sack, and go from house to house to collect the debts in kind. If the farmer had a poor year, he usually pretends to be missing from the village so as to delay his year's payment and postpone it for the coming year. Hard feelings usually develop and if the merchant stops the credit he may lose what he already has to collect. Thus the farmer is tied up to the merchant and the merchant is forced to continue credit to the farmer. Bad years usually create hard feeling between these two [578] [652]
groups. The agricultural bank which tried hard to displace the merchants could not very well do it. The loans it offered were very little and could not cover all the needs of the farmer. The ooo

/60 cont./

Rotation of crops is neglected due to the high price of wheat. The best land is put into wheat and the poor land into oats and barley. The recent introduction of vetch may revolutionize the rotation system and may help answer the livestock management problems.

The Local Groceries. Out of five groceries two have closed due to depression years of 1930-33. The three groceries are doing well only on books. Their /61/ non-collected capital exceeds 3 times their active capital. The cooperative grocery gives keen competition but its credit is limited to members and it has a successful way of collecting the debts at threshing time with the cooperatives' threshing machine. Just before threshing the three local groceries treat their customers with wine and whisky so as to be able to collect their debts. All kinds of methods are used at harvest time.

The local grocery owners do their farming too and in most cases all their farming jobs are done by the farmers in paying their debts. No grocery man could make his living out of grocery business alone, but keeps it for spending his leisure time.

PART IV. HABITS OF CONSUMPTION

Household Expenditures. People who lose all they had two to four times in their lifetime will not want to buy anything unless its need is essential. Life is more or less simplified and the household expenditures run very low. In one of the accounts we find that for household expenditures the farmer spent 2.500 drs. ($16.66). This sum is too high. We must remember that these farmers were just settled and had nothing whatsoever to start with.

/62/ A few small chairs, a rough table, a few wooden spoons and a few copper kitchenware make the kitchen's utensils. Pictures of a few relatives and their own hang on the wall with a few handmade embroideries.

/98 cont./

4. The spirit of benevolence reaches its zenith. Donations to the church and to the poor.
5. Exchange of ideas with other villagers and thus benefit from each other's experience.
6. It is a day when everybody feels alike with no class distinction.

How local services are paid. There are three coffee houses in the village and they all work on a credit system to be collected in the summer. During the harvest season it is surprising to find more outside people with sacks and scales who come around to collect the debts than farmers.

/99/ The horseshoer, the herdsman, the barber, the priest, the school-committee, the tailor, the local hospital committee, the coffee house men, the local grocery merchant, the town merchants, the blacksmith, the tin man, the carpenter, the doctor, the drug man, the mid-wife, the guard of the fields, the vegetable man, the wagon builder, the cheese man and the tax collector. Usually at the harvest season the coffee houses are filled with collectors. They get information from each other to the quality of wheat collected from different farmers. Most of the agreements are based on an amount of wheat and not on money as a basis. For example, the barber for hair cutting and shaving gets 12 okes of wheat (33.60 lbs) for one year. The herdsman charges 3 okes of wheat per head for the year. The doctor gets 10 okes of wheat per family for the year. It is surprising here to find how much of the business transaction are carried out on commodity bases rather than with money.

Cast of Personalities. In the social interaction which takes place in a community, certain personalities emerge which develop into the community's cast of actors. These are the people who provide the /100/ foci of attention, about whom gossip circulates more than others, and who give to the community its really human qualities. Among these characters are both the heroes and the villains. They are outstanding, however, not so much because